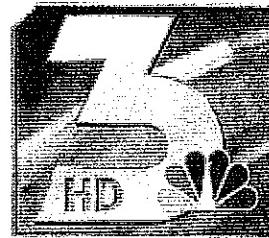


ORDER



KSNV

Orders	Order / Rev:	104897	Primary AE:	Amy McCreary
	Alt Order #:	06837451	Sales Office:	BLPHI
	Product Desc:	RNC-ROMNEY	Sales Region:	National
	Estimate:	295		
	Flight Dates:	08/01/12 - 08/07/12		
	Original Date / Rev:	07/30/12 / 07/30/12		
	Order Type:	GENERAL		
Agency	Name:	American Rambler Productions		
	Buying Contact:			
	Billing Contact:			
	138 Conant St.			
	Beverly, MA 02494			
	Billing Type:	Cash		
	Billing Calendar:	Broadcast		
	Billing Cycle:	EOM/EOC		
	Agency Commission:	15%		
Advertiser	Name:	RNC/ Romney for President		
	Demographic:	A35+		
	Product Codes:	PLC03		
	Priority:	SELECT PRIORITY CODE		
	Revenue Codes:	POLITICAL/AGY, PCAN, GEN		
	New Business Thru:			
	Order Separation:	00:15:00		
	Advertiser External ID:			
	Agency External ID:			

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
07/30/12	08/07/12	93	\$117,300.00	\$99,705.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
August 2012	93	\$117,300.00	\$99,705.00	0.00
Totals	93	\$117,300.00	\$99,705.00	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary			Start Of Order - End Of Order	100%

Order Share

	Share	Total
KSNV	27%	\$117,300.00
Market	100%	\$434,444.44

Competitive Share

	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	43%	\$186,811.11
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	14%	\$60,822.22
KTUD	0%	\$0.00
KVVU	13%	\$56,477.78
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$13,033.33

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
E 1	KSNV	08/01/12	08/03/12	M-F 6-7a WakeUp w/WagM	6-7a	--WTF--		:30	6	\$700.001	0.00	NM	6	\$4,200.00	
M-F 6-7a WakeUp w/Wagners															
NEWS															
Start Date		End Date		Weekdays		Spots/Week		Rate		Rating					
Week: 07/30/12		08/05/12		--WTF--		6		\$700.00		0.00					

Order / Rev: 104897
Alt Order #: 06837451
Flight Dates: 08/01/12 - 08/07/12

Advertiser: RNC/ Romney for President
Product Desc: RNC-ROMNEY
Estimate: 295

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
E 1	KSNV	08/01/12	08/03/12	M-F 6-7a WakeUp w/Wag@M M-F 6-7a WakeUp w/Wagners	6-7a	--WTF--		:30	6	\$700.001	0.00	NM	6	\$4,200.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/30/12 08/05/12 --WTF-- 6 \$700.00 0.00														
E 2	KSNV	08/06/12	08/07/12	M-F 6-7a WakeUp w/Wag@M M-F 6-7a WakeUp w/Wagners	6-7a	MT-----		:30	4	\$700.001	0.00	NM	4	\$2,800.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 08/06/12 08/12/12 MT----- 4 \$700.00 0.00														
E 3	KSNV	08/06/12	08/07/12	Today Show Today Show	CM	658a-9am	MT-----	:30	4	\$1,400.001	0.00	NM	4	\$5,600.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 08/06/12 08/12/12 MT----- 4 \$1,400.00 0.00														
E 4	KSNV	08/01/12	08/03/12	Today Show Today Show	CM	658a-9am	--WTF--	:30	6	\$1,400.001	0.00	NM	6	\$8,400.00
TODAY SHOW														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/30/12 08/05/12 --WTF-- 6 \$1,400.00 0.00														
E 5	KSNV	08/06/12	08/07/12	Olympics Daytime Week@M Olympics Daytime Weekdays	CM	9am-4pm	MT-----	:30	6	\$1,200.003	0.00	NM	6	\$7,200.00
OLYMPICS-DAYTIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 08/06/12 08/12/12 MT----- 6 \$1,200.00 0.00														
E 6	KSNV	08/01/12	08/03/12	Olympics Daytime Week@M Olympics Daytime Weekdays	CM	9am-4pm	--WTF--	:30	9	\$1,200.003	0.00	NM	9	\$10,800.00
OLYMPICS-DAYTIME														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/30/12 08/05/12 --WTF-- 9 \$1,200.00 0.00														
E 7	KSNV	08/06/12	08/07/12	M-F Early News M-F Early News	CM	5-630p	MT-----	:30	4	\$1,000.001	0.00	NM	4	\$4,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 08/06/12 08/12/12 MT----- 4 \$1,000.00 0.00														
E 8	KSNV	08/01/12	08/03/12	M-F Early News M-F Early News	CM	5-630p	--WTF--	:30	6	\$1,000.001	0.00	NM	6	\$6,000.00
NEWS														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/30/12 08/05/12 --WTF-- 6 \$1,000.00 0.00														
E 9	KSNV	08/01/12	08/03/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	--WTF--	:30	6	\$1,100.001	0.00	NM	6	\$6,600.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/30/12 08/05/12 --WTF-- 6 \$1,100.00 0.00														
E 10	KSNV	08/06/12	08/07/12	M-F Jeopardy M-F Jeopardy	CM	630-7pm	MT-----	:30	4	\$1,100.001	0.00	NM	4	\$4,400.00
JEOPARDY														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 08/06/12 08/12/12 MT----- 4 \$1,100.00 0.00														
E 11	KSNV	08/01/12	08/03/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	--WTF--	:30	3	\$1,000.001	0.00	NM	3	\$3,000.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 07/30/12 08/05/12 --WTF-- 3 \$1,000.00 0.00														
E 12	KSNV	08/06/12	08/07/12	M-F Wheel M-F Wheel of Fortune	CM	7-730pm	MT-----	:30	2	\$1,100.001	0.00	NM	2	\$2,200.00
WHEEL														
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>		
Week: 08/06/12 08/12/12 MT----- 2 \$1,100.00 0.00														
E 13	KSNV	08/01/12	08/03/12		CM	7:30-8:00PM	--WTF--	:30	3	\$750.002	0.00	NM	3	\$2,250.00

Order / Rev: 104897
 Alt Order #: 06837451
 Flight Dates: 08/01/12 - 08/07/12

Advertiser: RNC/ Romney for President
 Product Desc: RNC-ROMNEY
 Estimate: 295

KSNV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount											
News 3 Olympic Zone																										
News 3 Olympic Zone																										
OLYMPIC ZONE																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	--WTF--	3	\$750.00	0.00																					
E 14	KSNV	08/06/12	08/07/12	News 3 Olympic Zone	CM	7:30-8:00PM	MT-----	:30	2	\$750.00	2	0.00	NM	2	\$1,500.00											
OLYMPIC ZONE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/06/12</td><td>08/12/12</td><td>MT-----</td><td>2</td><td>\$750.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/06/12	08/12/12	MT-----	2	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/06/12	08/12/12	MT-----	2	\$750.00	0.00																					
E 15	KSNV	08/06/12	08/07/12	Olympics Late News 3	CM	11pm-12:35am	MT-----	:30	4	\$1,000.00	2	0.00	NM	4	\$4,000.00											
OLYMPIC LATE NEWS																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 08/06/12</td><td>08/12/12</td><td>MT-----</td><td>4</td><td>\$1,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 08/06/12	08/12/12	MT-----	4	\$1,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 08/06/12	08/12/12	MT-----	4	\$1,000.00	0.00																					
E 16	KSNV	08/01/12	08/03/12	Olympics Late News 3	CM	11pm-12:35am	--WTF--	:30	6	\$1,000.00	2	0.00	NM	6	\$6,000.00											
OLYMPIC LATE NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	--WTF--	6	\$1,000.00	0.00																					
E 17	KSNV	08/04/12	08/04/12	Olympics Daytime Week	CM	4am-6pm	-----S-	:30	4	\$1,700.00	3	0.00	NM	4	\$6,800.00											
OLYMPIC DAYTIME																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S-	4	\$1,700.00	0.00																					
E 18	KSNV	08/04/12	08/04/12	News 3 Olympic Zone	CM	7:30-8:00PM	-----S-	:30	1	\$750.00	2	0.00	NM	1	\$750.00											
OLYMPIC ZONE																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>-----S-</td><td>1</td><td>\$750.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	-----S-	1	\$750.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S-	1	\$750.00	0.00																					
E 19	KSNV	08/04/12	08/04/12	Olympics Primetime	CM	7pm-12am	-----S-	:30	2	\$6,000.00	3	0.00	NM	2	\$12,000.00											
OLYMPIC PRIME																										
<table border="1"> <thead> <tr> <th>Start Date</th><th>End Date</th><th>Weekdays</th><th>Spots/Week</th><th>Rate</th><th>Rating</th></tr> </thead> <tbody> <tr> <td>Week: 07/30/12</td><td>08/05/12</td><td>-----S-</td><td>2</td><td>\$6,000.00</td><td>0.00</td></tr> </tbody> </table>															Start Date	End Date	Weekdays	Spots/Week	Rate	Rating	Week: 07/30/12	08/05/12	-----S-	2	\$6,000.00	0.00
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S-	2	\$6,000.00	0.00																					
E 20	KSNV	08/04/12	08/04/12	Olympics Late News 3	CM	11pm-12:35am	-----S-	:30	2	\$1,000.00	2	0.00	NM	2	\$2,000.00											
OLYMPIC LATE NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S-	2	\$1,000.00	0.00																					
E 21	KSNV	08/05/12	08/05/12	Olympics Daytime Week	CM	4am-6pm	-----S	:30	4	\$1,700.00	3	0.00	NM	4	\$6,800.00											
OLYMPIC DAYTIME																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S	4	\$1,700.00	0.00																					
E 22	KSNV	08/05/12	08/05/12	SUN. 6PM NEWS OLYMPICS	SUN. 6p-7p	-----S	:30	2	\$1,000.00	1	0.00	NM	2	\$2,000.00												
NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S	2	\$1,000.00	0.00																					
E 23	KSNV	08/05/12	08/05/12	Olympics Primetime	CM	7pm-12am	-----S	:30	1	\$6,000.00	3	0.00	NM	1	\$6,000.00											
OLYMPICS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S	1	\$6,000.00	0.00																					
E 24	KSNV	08/05/12	08/05/12	Olympics Late News 3	CM	11pm-12:35am	-----S	:30	2	\$1,000.00	2	0.00	NM	2	\$2,000.00											
OLYMPIC LATE NEWS																										
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Start Date	End Date	Weekdays	Spots/Week	Rate	Rating																					
Week: 07/30/12	08/05/12	-----S	2	\$1,000.00	0.00																					

Totals

93 \$117,300.00